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<b>From:</b>	Cadillac Fairview, Canderel, Fonds immobilier de solidarité FTQ and the Club de hockey Canadien
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#### **A SEQUEL FOR MOST ICONIC RESIDENTIAL ADDRESS IN TOWN**

*The highly anticipated second phase of Tour Des Canadiens  
to feature the same exclusive access to the Team*

**Montreal, Quebec – September 17, 2015** – Following the unprecedented success of Tour des Canadiens, Cadillac Fairview, Canderel, the Fonds immobilier de solidarité FTQ and the Club de hockey Canadien are renewing their partnership to build Tour des Canadiens 2, a sequel to Montreal’s most iconic residential development.

Tour des Canadiens proved to be the fastest-selling real estate project in Montreal’s history, and the second phase of this outstanding residential complex offering residents the most exciting and complete urban living experience in town and promises to be as highly anticipated as its predecessor.

Tour des Canadiens 2 will be comprised of a sculpted glass tower made of slender, skewed and tapered forms inspired by icicles. By night, the illuminated “icicle tips” will glow, creating dramatic views that will appear differently when observed from various vantage points in the city. The tower will also feature an elegant podium integrating the heritage brick facade from the building located at 1162, Saint-Antoine Street West.



Inside the building, Tour des Canadiens 2 will feature a luxurious lobby and “grand hotel” ambience, complete with rich marble accents in a contemporary reinterpretation of the Art Deco style. The project will also feature a comprehensive range of amenities that will include a terrace and pool, a fitness room, a Skylounge complete with the most breathtaking views of the city, a wine bar offering an exclusive private cellar to store residents’ wines, and a games room, perfect for watching Canadiens games and hosting private parties.

In common with its predecessor, Tour des Canadiens 2 will offer owners unprecedented access to the Montreal Canadiens, from priority access to game tickets to private viewing of Canadiens practice sessions and Habs store discounts. The project will also be directly connected to Montreal’s largest intermodal transit hub and to the RESO Underground City, one of the world’s largest subterranean pedestrian networks, through an overhead passerelle crossing Saint-Antoine Street. This specially designed glass bridge will breathe new life into the area and give residents year-round covered access to the Bell Centre, RESO and the STM metro network.

Daniel Peritz, Senior Vice President at Canderel, said: “Tour des Canadiens 2 represents the best and brightest that Montreal has to offer; a dynamic and exciting residential setting where sports, culture and entertainment are an integral part of everyday life. As with the first phase of Tour des Canadiens, this project is truly exceptional, with no other residential development able to offer buyers a similar package or comparable level of lifestyle.”

Geoff Molson, Owner, President and Chief Executive Officer of the Club de hockey Canadien expressed his delight at being on board for the second phase of the Tour des Canadiens adventure. The success of Phase 1 of the project was unprecedented, and the Montreal Canadiens’ organization is proud to have been part of this fantastic project. “Tour des Canadiens 2 builds on the accomplishments of the first phase of the project, will offer the same privileged access to the team and all the excitement that comes with living adjacent to the Bell Centre. We are proud to both invest in the project and associate our brand with the creation of this unique and modern residential complex,” said Mr. Molson.

Normand Bélanger, president and CEO, Fonds immobilier de solidarité FTQ, also expressed pride at his organization’s involvement in the second phase of this iconic and unparalleled project. While living at Tour des Canadiens 2 will prove to be a unique and exciting experience for residents, it will also create 1,200 jobs, according to the calculation models of the Institut de la statistique du Québec. “We are not only pleased to be a partner in the second phase of Montreal’s most remarkable residential project, but also to be part of the continued development of the new Quad Windsor district,” he said.



### **Tour des Canadiens 2: Located in the Heart of the Quad Windsor District**

The 37-story building, designed by Page + Steele / IBI Group Architects in conjunction with BLT Architectes, will be located at the corner of Jean-d'Estrées and St. Antoine Street West, within Cadillac Fairview's majestic \$2 billion development that, when completed, will change the face of downtown Montreal. The project will be the newest addition to Quad Windsor, a vibrant new downtown neighbourhood set to bustle with exciting activity, bringing together office, residential and retail uses totalling nearly five million square feet.

Developed around historic Windsor Station, a heritage landmark synonymous with quality urban development and architectural prestige, Quad Windsor promises to be a destination of choice for workers, residents and visitors.

"We are excited about this next phase of Quad Windsor, featuring Windsor Station, Tour Deloitte and Tour des Canadiens. Quad Windsor will be more than just a neighbourhood. As a natural extension of Montreal's downtown, and rooted in the city's heritage, it will offer residents and workers the best quality living and working environment possible. The chance to live in a condominium building bearing the name of the greatest hockey franchise in the history of the NHL, in Montreal's vibrant and exciting new neighbourhood, is without doubt an exceptional opportunity," said Brian Salpeter, Senior Vice President, Development, Eastern Canada, Cadillac Fairview.

Huma Design will once again oversee the interior design of the 438 condominium apartments and multitude of common spaces to be found at the Tour des Canadiens 2, with unit prices starting at under \$200,000. Featuring the same European-inspired design as those in Tour des Canadiens 1, the units in Tour des Canadiens 2 will be spacious and open, regardless of square footage, and prospective buyers will find a wide selection of studios, 1 bedroom apartments, 1 bedrooms + den, 2 bedrooms, 2 bedrooms + den and penthouse condo units for sale.

To reserve for priority sales, sign up at [www.tourdescanadiens.com](http://www.tourdescanadiens.com) and be among the first to have access to the many exclusive benefits offered to future owners. The sales office will be located at the corner of Peel and Saint-Antoine Streets and is set to open in the early fall.



<http://www.facebook.com/TourDesCanadiens>



<http://www.youtube.com/TourDesCanadiens>



<http://www.twitter.com/TourDesCH>

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